

Social Media Policy

Purpose

This policy is designed to make clear the expectations on New Zealand participants in the Society with regards to communicating online, and in particular on social media.

Social media is the creation, dissemination and exchange of user-generated content in an electronic and online setting using (but not limited to) blogging, micro-blogging, media sharing, social networks and virtual worlds.

Application

This policy applies to members of the Society for Creative Anachronism New Zealand Inc. (SCANZ).

Policy

SCANZ does not discriminate between online and offline behaviour. The basic expectation of courteous behaviour and any other applicable rules and policies are considered to apply to all members (and other participants) at all times when acting as part of the Society in New Zealand.

1. SCANZ policy does not override Terms and Conditions for social media platforms

The terms and conditions each user agrees to in order to use a social media platform must be adhered to.

2. Online behaviour is treated the same as in-person behaviour

This may include direct online communication with another member of the Society or interaction on an SCA-related group or page. Members are encouraged to remember that the process and consequences that apply to in-person behaviour may also apply to online behaviour and act accordingly. Be aware that, in the event of a grievance or other formal action taken against a member, social media and other online communication may be taken into account.

3. Administering a social media presence has responsibilities

If you operate or administer a social media presence that seems to represent the SCA in some way, you may be held accountable for moderating what happens through that presence. The reputation of the SCA can be more easily tarnished by bad behaviour online, and so administrators should be aware they may also face consequences if such behaviour is left unchecked. Administrators should also take care when using the name or service mark of a group, guild or office in the SCA (including but not limited to badges, devices or other logos): they may be protected Intellectual Property, and you may be asked to remove any such items if you are not authorised to use them.

For further information regarding policy on administering online presences and sites, refer to the SCANZ Web Admin web@sca.org.nz

Other Relevant Documents

SCA Inc Governing Documents ('Corpora')

Terms and Conditions of Social Media platforms

Further Information

For further information on the above policy, please contact the SCANZ secretary by emailing secretary@sca.org.nz

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